



How's your business growing?

Let's make sure your website is working for you.

WHY CHOOSE US?

- 1** We've been developing web sites, teaching social media, and winning awards **for 20 years**. Put our experience on your team.
- 2** We know what it's **like to be a creative person / entrepreneur** and run a business. Let us save you time and mistakes.
- 3** We focus on **business results**. Learn the difference between "mission critical" vs. "distracting bling" when it comes to doing business online.

“There is time for everything.

~ Thomas Edison

WHAT YOU GET:

Professional Results

You do amazing work. We think your website should show it to the world.



Short Turnaround Time

Your time is precious. Our proven process gets you online in weeks..



Mobile-Friendly Site

Over 50% of web traffic is on mobile devices. This is the new web essential.



We build. You learn.

What good is a great tool if you don't love using it? Training is included.



ABOUT US

We are a Hawaii-based company that's been building websites and helping real people use the internet to get things done since 1996. We've won numerous awards for our web work, internet video, and social media campaigns. We love helping people learn to use and love (if only a little bit!) technology.

CONTACT US

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OUR PLANS:	CREATE	COMMIT	CULTIVATE
Free consult before purchase	√	√	√
One year of hosting	√	√	√
Mobile-Ready Site	√	√	√
Secure, Premium Design	√	√	√
Pages Included at Launch:	5	15	35
Process & Place Images	6	15	TBD
Optimize for Google & SEO	√	√	√
Contact or Custom Leads Form	Contact	Leads	Leads
Blog (aka News) Section	-	√	√
Social Media Sharing Tools	-	√	√
Transfer & Rebuild Prev. Site	-	-	√
Post-launch training & support	1 hour	4 hours	6 hours
Typical Delivery	2-3 weeks	4-6 weeks	6-10 weeks
Cash Price	\$850	\$2950	\$4750
Extended Payment Plan	\$950	\$3100	\$4950



Got Questions?

What's a Premium Theme Design?

All WordPress sites use a pre-packaged “design theme” that controls the look and feel of the site. We use paid, professional themes that are secure, well-structured, and offer online support.

How do the payment plans work?

Simple! The Cash Plan calls for 50% at contract acceptance and 50% at site launch. The Extended Payment Plans allow you to pay over time. The payment schedule is:

- **Create:** 25% Deposit (\$225), then 3 monthly payments of \$225, plus tax.
- **Commit:** 20% deposit (\$620), then 4 monthly payments of \$620, plus tax
- **Cultivate:** 20% deposit (\$990), then 5 monthly payments of \$792, plus tax

Do you specialize in any types of businesses?

Yes, we focus on artists, consultants, nonprofits, and small businesses. We also work with larger enterprises, however, those require custom quotes.

Can I make changes outside the plan?

Sure. Change requests are billed in 15-minute increments at an hourly rate of \$95. Sometimes a few special touches can change everything for you.

We also have several pre-packaged “Add-ons” like a MailChimp email list and integration with Facebook and Instagram. These “social communication” tools can really boost your online business results.

Plus, your site will literally be as expandable as you want, any time in the future.

Is there a delivery timeline?

Yes. This serves both you and us. You know when you’ll get your site and we know when to expect your web content. We’ll help you schedule this into your business calendar so the process is as stress-free as possible.

Do you offer Monthly Maintenance?

Yes, we’ll take care of the things you don’t want to mess with. Plans start at \$95/month, and include software updates and a 15-minute check-in call to discuss your progress.

We can also write, edit, and/or optimize articles for you each month, send your email newsletters — you name it and we can handle it.

WHAT'S NEXT?

- ✓ I've reviewed these plans and options.
- ✓ I've looked at my budget and timeframe for having a professional website.
- ✓ I'm ready to get started.

CONGRATULATIONS!

Looks like you're ready for your free consult!

Initial conversations are typically done by phone, Skype, or Google+ hangout.

Please contact me and I'll get back to you within one business day:

roxanne@barefeetstudios.com

Let's Be Awesome

As co-owner of Bare Feet Studios and your web partner, I personally pledge to give you our best advice, on time and with respect. Let's build a website that works for you, so you can do more of what you love!

Roxanne Darling

